

# Applying India to Free Software

- Recession as an Opportunity
- Why prefer services over creating new products
- Making money without compromising the Freedom
- Need for Revenue-Sharing model
- WikiOcean experiment

# Recession as an Opportunity

- Business want to cut cost
  - More businesses looking towards FS
- High unemployment
  - More people willing to learn and adopt FS
- India stands at almost the same place with respect to FS where China was 20 yrs back in respect to Global manufacturing
- India is eventually going to play a very important role in FSM.
- Some right steps may take us their faster.

# Why prefer services over creating new products

- Service support for local markets has tremendous potential to create self employment in India with decent earnings
- People so trained can also support users of these products Globally
- Hence avoid creating new products
- India can Create a huge cost advantage to Free software users Globally

# Making money without compromising the Freedom

- Avoid creating new products unless they do not exist, extend existing one
- In business process we almost have all
- New modules or products should be designed keeping in mind the
  - "Future is fully interconnected"
- Solution designed should focus more on the benefit derived from flexibility than cost

# Need for Revenue-Sharing model

- Difficult to create big companies in Free Software
  - As everyone has code, they start on their own
  - All companies that exist have to comprise the Freedom
- Without bigger groups high value bigger projects can not be supported
- People having influence in getting the business do not pay the contributors

# WikiOcean

- Work on Free Software only
- Focus on Business softwares - ERP/CRM
- Focus not on product, but user point of view
  - Product study & selection
  - Integration
  - Implementaion
  - Migration
  - Localization
  - 2 way SMS extention
  - Implementaion risk cover at fixed cost

# WikiOcean as a Wiki-Ecosystem

- To build company on P2P model
- Total transparency with customers also
- With 100% revenue sharing
  - Each person gets a share in ratio to contribution
- Also decentralise the decision making
- Train and create more groups without any obligation
- For more info refer to [www.wekosystem.org](http://www.wekosystem.org)

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